



Voluntary Organizations Active in Disaster

## **ENLA Strategic Plan Implementation**

1. **Goal:** To ensure better preparation, response and recovery to disasters and emergencies throughout Los Angeles County

Plan: Break down ENLA into regional areas and identify potential liaisons to the Board of Directors from each area (A-H).

A. Liaisons will be identified with the help of the local Los Angeles County Disaster Management Area Coordinators and if available, the local City Volunteer Agencies Active in Disaster (COAD) organization. Liaisons will be recruited from local nonprofits, community based and faith based organizations. This is to be completed by November, 2009.

B. Liaisons to be seated on the ENLA Board of Directors by December, 2009.

C. Area liaisons will begin to identify training and other needs in their area within 3 months of joining the Board of Directors or by March, 2010.

D. Beginning in the summer of 2010 and on-going subsequently, training will be conducted in each area twice per year. Appropriate trainings will be identified by ENLA and will be conducted by various emergency and disaster related organizations.

E. By April, 2010 the Board of Directors will have created a support system for liaisons, including appropriate resources and job descriptions. Support will be provided through members of the Executive Committee.

F. Each Functional Committee will develop specific plans for various special needs populations by December, 2010.

G. By December, 2009 a marketing subcommittee within the Development Committee will plan outreach to increase membership. The plan will be developed for implementation in 2010 -2012. As part of the plan, each Board member organization will be expected to recruit at least one organization for membership in ENLA.

2. **Subgoal:** To ensure smooth operations and cooperation with government and other agencies before, during and after a disaster or emergency.

A. Functional committees corresponding to the committee structure of the National Voluntary Organizations Active in Disaster (NVOAD) will be created by July, 2010 at the latest.

3. **Goal:** To maximize responsiveness to member organizations  
A. Website to be redesigned to make it more interactive and useful to members. This will be piloted by December, 2010 and fully functional by March, 2011.

B. A follow up survey of members will be overseen by the Membership Committee and conducted in 2011.

C. Beginning in 2011, a member satisfaction survey will be conducted by the Membership Committee annually, with the results presented at the following General Membership meeting.

4. **Goal:** To ensure the continued effective operation of ENLA

A. Administrative Committees will be established to coordinate the day to day work of ENLA. Committee chairs will be selected by January, 2010, serving 2 year terms.

B. All committees will develop clear missions and be fully functional by April 2010.

C. Annually, each committee will set goals and create work plans to reach those goals.

D. Long term volunteers will be recruited by the Development committee by July, 2010

E. Beginning in May, 2009, the Development Committee will pursue funding to provide staffing over the next 3 years.